

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A user interface embodied on one or more computer-storage media for facilitating recommending to a computer user a decision for downloading content, the user interface comprising:

a first trust option for allowing the user to cause the content to be downloaded;

a second trust option for allowing the user to prevent the content from being downloaded;

an expert selection box listing a plurality of experts, the expert selection box allowing the user to select one or more of the plurality of experts, wherein the expert selection box is provided when the user is presented with the first and second trust options; and

a recommendation module for computing a recommendation for the user, the module taking as input for the recommendation computation a profile for the user, at least one expert profile associated with the one or more selected experts, and information about the content, wherein the recommendation comprises selecting as a default option the first trust option or the second trust option.

2. (Original) The user interface of claim 1 further comprising an updating module for updating the user profile based on a trust option chosen by the user.

3-4. (Canceled)

5. (Previously Presented) The user interface of claim 1, wherein the recommendation computed by the recommendation module is a consensus of two or more expert profiles.

6. (Previously Presented) The user interface of claim 1 wherein the recommendation module further computes the recommendation by giving an amount of weight to the at least one expert profile in accordance with trust factors associated with the associated at least one expert profile.

7. (Original) The user interface of claim 6 further comprising an updating module for updating the trust factors associated with the at least one expert profile based on the at least one expert profile's consistency with the user's decision history.

8. (Original) The user interface of claim 6 wherein the user interface further comprises an updating module for updating the trust factors associated with the at least one expert profile based on a third party's valuation of the at least one expert.

9. (Original) The user interface of claim 1 further comprising an expert selection module for requesting the at least one expert profile to be transmitted to the module from a source external to the user's computer.

10. (Original) The user interface of claim 9 wherein the at least one expert profile is stored for transmission as an extensible markup language (XML) file.

11. (Original) The user interface of claim 1 further comprising a transmission module for transmitting the user profile to a remote computer in response to a request.

12. (Original) The user interface of claim 1 wherein the user profile is stored for transmission as an XML file.

13. (Original) The user interface of claim 1 wherein the recommendation module is located at and executes on the user computer.

14. (Currently Amended) A method for recommending to a first computer user a decision for downloading content, the method comprising:

reading a profile for the first user;

receiving a selection of one or more experts from a listing of experts that is presented when the user is presented with an option of downloading the content, wherein each of the one or more selected experts ~~comprise one or more~~ comprises an individual user ~~users~~ other than the first user;

reading at least one expert profile associated with the one or more selected experts;

obtaining information about the content;

computing a recommendation of whether or not to trust the content; and

providing said recommendation as a default option to the first user whether or not to trust the content, wherein the recommendation computation is based upon the profile for the first user, the at least one expert profile, and the information about the content.

15. (Previously Presented) The method of claim 14 further comprising updating the first user profile based on a user decision whether or not to trust the content.

16-17. (Canceled)

18. (Currently Amended) The method of ~~claim 17~~ claim 14 wherein the recommendation is based on a consensus of two or more expert profiles.

19. (Previously Presented) The method of claim 14 further comprising assigning an amount of weight to the at least one expert profile in accordance with trust factors associated with the associated at least one expert profile, and wherein the recommendation is further based on the assigned weights.

20. (Previously Presented) The method of claim 19 further comprising updating the trust factors associated with the at least one expert profile based on the at least one expert profile's consistency with the first user's decision history.

21. (Original) The method of claim 19 further comprising updating the trust factors associated with the at least one expert profile based on a third party's valuation of the at least one expert.

22. (Previously Presented) The method of claim 14 further comprising requesting the at least one expert profile to be transmitted from a source external to the first user's computer.

23. (Original) The method of claim 22 wherein the at least one expert profile is stored for transmission as an extensible markup language (XML) file.

24. (Original) The method of claim 14 further comprising transmitting the user profile to a remote computer in response to a request.

25. (Original) The method of claim 24 wherein the user profile is stored for transmission as an XML file.

26. (Previously Presented) The method of claim 14 wherein the recommendation is provided by the first user computer.

27. (Currently Amended) A computer storage medium including computer-executable instructions facilitating recommending to a first computer user a decision for downloading requested content, computer-executable instructions executing the steps of:

reading a profile for the first user;

providing an expert selection box listing a plurality of experts, the expert selection box allowing the first user to select one or more of the plurality of experts, wherein the expert selection box is provided when the user is presented with an option of downloading the content;

receiving a selection of one or more experts, wherein each of the one or more selected experts ~~comprise one or more~~ comprises an individual user ~~users~~ other than the first user;

reading at least one expert profile associated with the one or more selected experts;

obtaining information about the requested content;

computing a recommendation of whether or not to trust the content, wherein computing said recommendation comprises determining whether the one or more selected experts previously trusted content of a similar type as the requested content; and

providing said recommendation as a default option to the user whether or not to trust the content, wherein the recommendation computation is based upon the profile for the user, the at least one expert profile, and the information about the content.

28. (Previously Presented) The computer storage medium of claim 27 further executing the step of updating the first user profile based on a user decision whether or not to trust the content.

29. (Canceled)